

**Business Appreciation Week 2006
Sample News Release**

Contact Name and Title
Contact Phone Number

**FOR IMMEDIATE RELEASE
DATE**

**(Name of Locality) joins Governor in Honoring Virginia Businesses
Business Appreciation Week to be Celebrated May 14th – 20th, 2006**

(Name of Locality) – (Name of Locality) will be joining Governor Timothy M. Kaine in celebrating Business Appreciation Week – designated to acknowledge the ideals and determination of businesses throughout the Commonwealth. Coordinated each year by the Virginia Department of Business Assistance, Business Appreciation Week is scheduled for May 14th – 20th, 2006.

“I am privileged to officially honor every business in our community during Business Appreciation Week,” (Name of top local official) said. “The strength of our local economy and enhanced quality of life are direct results of contributions by local businesses.”

(Elaborate on what you are doing locally to celebrate Business Appreciation Week). Local chambers of commerce and other organizations throughout the state are also celebrating with events.

The purpose of (your organization) is to (briefly explain your mission). The Virginia Department of Business Assistance supports economic development in the Commonwealth by working with new and existing businesses to provide workforce incentives, loans, business information, incubator counseling, and educational opportunities for the business and economic development communities. DBA also administers the Virginia Business Information Center (VBIC), which provides answers and solutions to business related inquiries. VBIC can be contacted by calling (804) 371-0438, (866) 248-8814 (toll free), or by e-mailing VBIC@DBA.VIRGINIA.GOV.

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